

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
931684-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1794

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	931684	07888901

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	Olympic Daytime M-F	10a-5p	-TWTF--	:30	8	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 8 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	Tu	07/31/12	10:38 AM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
1	WXII	Tu	07/31/12	1:02 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
2	WXII	W	08/01/12	1:48 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
8	WXII	W	08/01/12	2:54 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
3	WXII	Th	08/02/12	11:28 AM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
7	WXII	Th	08/02/12	11:53 AM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
6	WXII	F	08/03/12	1:20 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
4	WXII	F	08/03/12	3:23 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00 NM
2	07/31/12	08/03/12	M-F WXII 12 News @ 6 p	6-630pm	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	07/31/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV17	\$1,000.00 NM
2	WXII	W	08/01/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV17	\$1,000.00 NM
4	WXII	Th	08/02/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV17	\$1,000.00 NM
1	WXII	F	08/03/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV17	\$1,000.00 NM
3	07/31/12	08/03/12	Olympic Zone	730p-8p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	07/31/12	7:40 PM	Olympic Zone	730p-8p	:30	ROF12TV17	\$800.00 NM
1	WXII	W	08/01/12	7:38 PM	Olympic Zone	730p-8p	:30	ROF12TV17	\$800.00 NM
4	WXII	Th	08/02/12	7:58 PM	Olympic Zone	730p-8p	:30	ROF12TV17	\$800.00 NM
3	WXII	F	08/03/12	7:59 PM	Olympic Zone	730p-8p	:30	ROF12TV17	\$800.00 NM
4	07/31/12	08/04/12	Mo-Sat/ Sun Prime Olym	8p-12xm	-T-T-S-	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -T-T-S- 3 \$4,000.00									
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Advertiser	Product	Estimate Number	
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4	07/31/12	08/04/12	Mo-Sat/ Sun Prime Olym	8p-12xm	-T-T-S-	:30	3	\$4,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 07/31/12 10:32 PM Mo-Sat/ Sun Prime Olympics 8p-12xm :30 ROF12TV17 \$4,000.00 NM									
3 WXII Th 08/02/12 11:29 PM Mo-Sat/ Sun Prime Olympics 8p-12xm :30 ROF12TV17 \$4,000.00 NM									
1 WXII Sa 08/04/12 10:26 PM Mo-Sat/ Sun Prime Olympics 8p-12xm :30 ROF12TV17 \$4,000.00 NM									
5	07/31/12	08/05/12	WXII M-S Late News	12xm-1230xm	-TW-F-S	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -TW-F-S 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 07/31/12 12:36 AM WXII M-S Late News 12xm-1230xm :30 ROF12TV17 \$600.00 NM									
4 WXII W 08/01/12 12:26 AM WXII M-S Late News 12xm-1230xm :30 ROF12TV17 \$600.00 NM									
1 WXII F 08/03/12 12:28 AM WXII M-S Late News 12xm-1230xm :30 ROF12TV17 \$600.00 NM									
3 WXII Su 08/05/12 12:31 AM WXII M-S Late News 12xm-1230xm :30 ROF12TV17 \$600.00 NM									
6	08/05/12	08/05/12	NBC Sunday Today	8-9am	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/05/12 NBC Sunday Today 8-9am :00 \$700.00 NM									
See MG 6.2									
*** OFFER 2X LOCAL NEWS 5-6A ***									
2 WXII Su 08/05/12 5:38 AM WXII 12 Sa/Su News 1 hr 5-6a :30 ROF12TV17 \$700.00 NM									
MG for 6.1 08/05									
7	08/05/12	08/05/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/05/12 NBC Meet the Press 9-10am :00 \$500.00 NM									
See MG 7.2									
**** OFFER OLYMPIC WEEKEND ****									
2 WXII Su 08/05/12 4:57 PM OLYMPIC WEEKEND DAYTIME 10A-5P :30 ROF12TV17 \$500.00 NM									
MG for 7.1 08/05									
8	08/06/12	08/09/12	Olympic Daytime M-F	10a-5p	MTWT---	:30	8	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 MTWT--- 8 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 08/06/12 9:58 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
5 WXII M 08/06/12 10:15 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
6 WXII Tu 08/07/12 12:25 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
2 WXII Tu 08/07/12 12:55 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
3 WXII W 08/08/12 9:58 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
7 WXII W 08/08/12 11:17 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
4 WXII Th 08/09/12 3:13 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
8 WXII Th 08/09/12 4:46 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
9	08/06/12	08/09/12	M-F WXII 12 News @ 6 p	6-630pm	MTWT---	:30	4	\$1,000.00	NM
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4	WXII	Tu	08/07/12	12:12 AM	WXII M-S Late News	12xm-1230xm	:30	ROF12TV17	\$600.00	NM																																																																		
3	WXII	W	08/08/12	12:02 AM	WXII M-S Late News	12xm-1230xm	:30	ROF12TV17	\$600.00	NM																																																																		
1	WXII	Th	08/09/12	12:15 AM	WXII M-S Late News	12xm-1230xm	:30	ROF12TV17	\$600.00	NM																																																																		
Total Spots							49																																																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$53,200.00
<u>Agency Commission</u>	\$7,980.00
<u>Net Amount Due</u>	\$45,220.00